



Turning words into action

A 2030 plan for Women in Fire



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FIRE
AUSTRALIA 2022
Conference & Tradeshow

Welcome to SurveyMonkey!

We will be collecting data through a survey:

<https://www.surveymonkey.com/r/FAWiF>



Who is in the audience?



Audience demographics

1. For how many years have you or your company been a member?

- Current member - < 1 year
- Current member – 1-5 years
- Current member – 6-10 years
- Current member – 11-20 years
- Current member – 20+ years
- Former member
- Never a member



Audience demographics

2. What is your current membership status?

- Corporate Platinum Member
- Corporate Gold Member
- Corporate Silver Member
- Corporate Bronze Member
- Organisation Platinum Member
- Organisation Gold Member
- Organisation Silver Member
- Organisation Bronze Member
- Honorary Life Member
- Professional Member
- Individual Member
- Former Member
- Never a member



Audience demographics

3. Where does your business operate? (Choose all relevant options)

- ACT
- NSW - Greater Sydney
- NSW - regional
- NT - Darwin and surrounds
- NT - regional
- QLD - SE Queensland
- QLD - regional
- SA - Adelaide
- SA - regional
- TAS - Hobart
- TAS - regional
- VIC - Greater Melbourne
- VIC - regional
- WA - Perth/Fremantle
- WA - regional
- International



Audience demographics

4. What services do you/your company provide?

- Allied industry
- Architectural
- Building surveying
- Consultancy
- Emergency planning and training
- Emergency services
- Engineering
- Fire safety assessment
- Fire systems certification
- Fire systems design
- Government department/agency
- Installation and commissioning
- Maintenance
- Manufacturing
- Product supply
- Product testing
- Routine servicing/inspection and testing
- Training and assessment
- Other (please specify)



Audience demographics

5. Do you work in...

- Accounts or administration
- Consultancy
- Dry systems
- Education
- Fire safety strategy
- Mechanical air handling
- Passive systems
- Project management
- Public service
- Wet systems
- Other (please specify)



How gender diverse is the industry?



Industry demographics

1. Do you believe that women are actively choosing to join the fire protection sector?



Yes



No



Not sure



Please explain.



Industry demographics

2. Do you believe that the fire protection industry is actively promoting itself as a career option for women?



Yes



No



Not sure



Please explain.



Are there opportunities?



Opportunities

1. What opportunities currently exist for women in the fire protection sector?



Opportunities

2. Does your company/organisation have flexible work policies designed to help women and men who need support? Please include details.



Are there challenges?



Challenges

1. What challenges or barriers exist for women in the fire protection sector?



Challenges

2. How should these challenges be overcome?

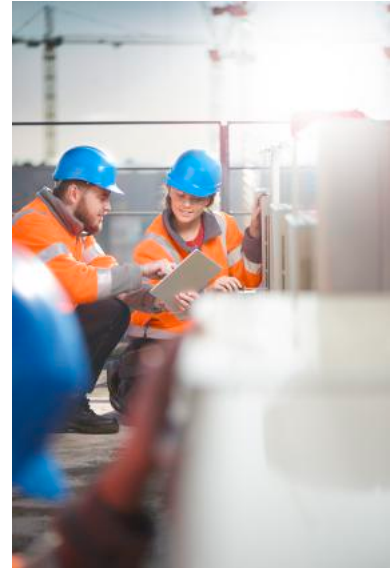


What is the perception?



Perception

1. What is your perception of how women are accepted in roles in the fire industry?



Perception

2. Are these attitudes generally positive or negative?



Yes



No



Mixed

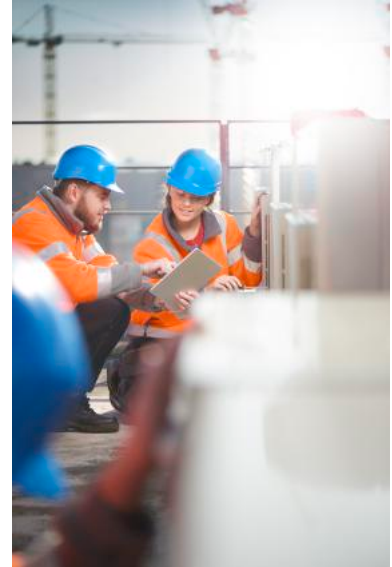


Not sure



Perception

3. In relation to roles where women are not currently well represented, how can we encourage/facilitate greater participation?



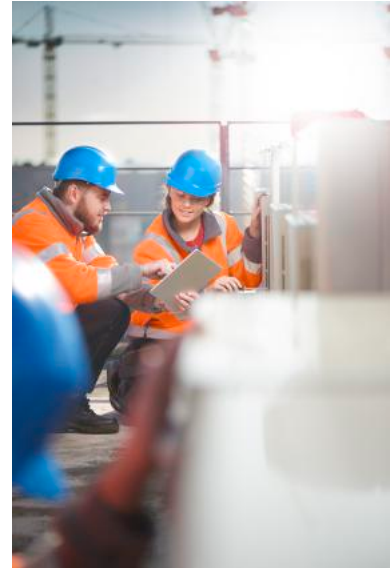
Perception

4. What can be done to improve the profile of fire protection and to make the industry more appealing to women?



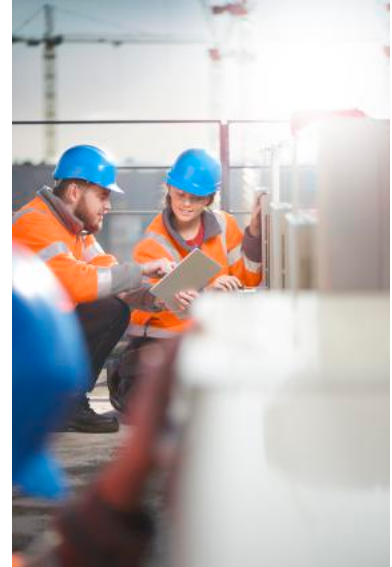
Perception

5. How can we attract young women, those returning after a career break, or those looking to change industries, to fire protection?



Perception

6. What messages or arguments could be used to promote fire protection as a career for women?



How can we
best
promote the
industry?



Promotion

1. What should the industry's "elevator pitch" be?
How should FPA Australia emphasise the importance we place on gender diversity?



Promotion

2. What programs should we consider introducing to support women in the industry?



Promotion

3. What two actions should FPA Australia take to promote the industry to new entrants?

- Recommendation 1
- Recommendation 2



Promotion

4. What role could women in the industry play to encourage other women to participate?



Promotion

5. What role could men play to encourage women to participate in fire protection?



Anything else?



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